

Saturday, March 20, 2010  
3:00 pm – 4:30 pm

### **Closing Keynote Address and General Session**

#### **Rising from the Crash: What's Next for the Foodservice Industry? (1.5 CEU's)**

Presenter:

Richard Worzel, Chartered Financial Analyst, Author, Futurist, Founder of FutureSearch, Member of the World Future Society

Successful foodservice consultants need to be thinking beyond the recession, because the future is mutating rapidly. Richard Worzel is one of today's leading futurists, and in this presentation he presents a roadmap to the future, including: How the economy will change because of the global recession; Why the Green Economy is very much alive and well; Where technology is taking us; Why organizations really only want to pay lip service to innovation. Richard's presentation will cap the conference, and give you tools and information you can take home and use immediately, and into tomorrow.