

Saturday, March 20, 2010
11:00 am – 12:00 pm

A Practical Guide to Planning and Hosting Web Casts
(1 CEU)

Presenter:

Linda Seigler, National Sales Manager, T & S Brass and Bronze Works Inc.

Web casts can be a wonderful means by which organizations can quickly and inexpensively bring individuals together from all parts of the world to present ideas or even collaborate on key initiatives. This presentation will outline some of the fundamental aspects associated with planning and implementing a web cast including: determining whether this is the correct medium, allocating time, establishing the agenda, recruiting speakers, developing content and what to do once the presentation's complete. T&S Brass Linda Seigler will share her organization's experiences in this arena.