

Thursday, March 18, 2010
5:00 p.m. – 6:30 p.m.

**Opening Keynote Address and General Session:
Unlocking Technological Secrets and Adding a Byte to
Your Future
(1.5 CEU's)**

Presenter:
Rob Grimes, Accuvia Consulting, Founder of FS TEC

PLEASE NOTE: This session is X-rated. Please bring a government issued picture ID with you. Technology is advancing at a rate that boggles the mind – and there is no end in site. Should we cower in fear and flummox, or tackle the unique service opportunities we have as consultants and manufacturers to favorably impact foodservice and hospitality operations? To help us predict the future by spotting trends versus fads, we can enable our clients to make the right investments in order to operate more efficiently and profitably. Rob Grimes will expand our big picture view by sharing how advanced other industries and organizations have become within the technological realm – and how we can benefit from studying their *modus operandi*.